**1) In the next 5-10 years, where do you see the company heading?**  
-Having a clear long-term vision is essential for ensuring alignment among stakeholders towards the company's strategic goals.

**2) Which are the primary areas for potential growth that you have pinpointed for the company?**  
-Identifying growth opportunities sheds light on where resources and efforts should be directed for further development.

**3) How is the company utilizing technology to outpace its competitors?**  
-Utilizing technology effectively is a strategic advantage and understanding this approach provides insights into the company's competitive edge.

**4) How integral is innovation to your business strategy as a whole?**  
-Innovation plays a crucial role in fostering sustainability and expansion, illustrating the organization's commitment to pioneering new concepts and solutions.

**5) How would you define the company's culture and what measures are being implemented to uphold or enhance it?**  
-Company culture directly influences employee performance and engagement, thus significantly impacting overall business outcomes.

**6) What steps is the company taking to address sustainability and corporate social responsibility?**  
- The emphasis on sustainability and CSR from stakeholders has an impact on reputation and compliance.

**7) Are there any recent programs targeting environmental, social, and governance (ESG) standards?**  
- Initiatives involving ESG signify the company's dedication to ethical conduct and sustainable practices in the long run.

**8)In what ways are you improving customer experience and interaction?**   
- The enhancement of customer engagement is crucial for securing loyalty and continued patronage, which is vital for overall expansion.